

Full Service Investor Day Support

- Provide start-to-finish support around R&D days/Investor Days, from **high-level strategy** to **logistics and event management**
- Our support includes activities such as:
 - Strategy & event theme/messaging
 - Project management
 - On-site/virtual support & event production
 - Venue selection & site visits (unless virtual)
 - Presentation development
 - Collateral development (save-the-date and invitation, signage, handouts, etc.)
 - Investor/Analyst targeting & outreach
 - KOL & patient engagement
 - Speaker training
 - Vendor coordination & negotiation (AV/catering/webcast/etc.)
 - Post-event monitoring & follow-up
- We have managed **dozens of investor days** of various sizes and budgets, and have the experience needed to make these events successful

